



Wisconsin Directory of Certified Tobacco Manufacturers and Brands

As of March 1, 2004, only those cigarettes and roll-your-own (RYO) tobacco products listed on the Wisconsin Department of Justice's website listing labeled Directory of Certified Tobacco Manufacturers and Brands may be sold to Wisconsin consumers. Product that is not listed cannot be sold or possessed for sale as of March 1, 2004. In addition, after March 1, 2004, product that has been delisted (taken off the list) cannot be sold or possessed for sale as of the date shown on the website listing.

WARNING: Certification to the Attorney General, and appearance on the Attorney General's list, does not, on its own, permit a distributor to sell cigarettes in the State of Wisconsin. Distributors must continue to obtain pre-approval from the Wisconsin Department of Revenue.

Brands of Tobacco Certified for Sale in Wisconsin

PM: Participating Manufacturer NPM: Non-participating Manufacturer

Thursday, May 1, 2025

1839 Approval date: 8/2/2009 Country of Origin: Dominican Republic ☒ CertFireSafe

Manufactured by: U.S. Flue-Cured Tobacco Growers, Inc. PM

Blue 100 Box	Blue King Box
Menthol Blue 100 Box	Menthol Blue King Box
Menthol Green 100 Box	Menthol Green King Box
Red 100 Box	Red King Box
Silver 100 Box	Silver King Box

1839 RYO Approval date: 8/5/2009 Country of Origin: United States ☐ CertFireSafe

Manufactured by: U.S. Flue-Cured Tobacco Growers, Inc. PM

Blue 16 oz.	Blue 6 oz.
Green 16 oz.	Green 6 oz.
Red 16 oz.	Red 6 oz.

1st Class Approval date: 3/7/2016 Country of Origin: Dominican Republic ☒ CertFireSafe

Manufactured by: U.S. Flue-Cured Tobacco Growers, Inc. PM

Blue 100 Box	Blue King Box
Menthol Green 100 Box	Menthol Green King Box
Menthol Silver 100 Box	Red 100 Box
Red King Box	Silver 100 Box

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Thursday, May 1, 2025

24/7	Approval date: 6/1/2018	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Xcaliber International, Ltd., LLC NPM			
Gold 100		Gold King	
Menthol 100		Menthol Gold 100	
Menthol King		Red 100	
Red King		Silver 100	
Ace	Approval date: 7/1/2024	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: U.S. Flue-Cured Tobacco Growers, Inc. PM			
Blue 100s Box		Menthol 10 100s Box	
Menthol 10 King Box		Menthol 94 100s Box	
Red 100s Box		Red King Box	
Yellow 100s Box		Yellow King Box	
American Bison RYO	Approval date: 7/19/2005	Country of Origin: United States	<input type="checkbox"/> CertFireSafe
Manufactured by: Wind River Tobacco Company, LLC PM			
1.41 oz. pouch		5.29 oz. can	
Bali Shag RYO	Approval date: 7/16/2018	Country of Origin: United States	<input type="checkbox"/> CertFireSafe
Manufactured by: Top Tobacco, L.P. PM			
Gold 1.14 oz. pouch		Gold 5.29 oz. cannister	
Navy 1.14 oz. pouch		Navy 5.29 oz. cannister	
Baron American Blend	Approval date: 9/1/2009	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Farmers Tobacco Co. of Cynthiana, Inc. PM			
Blue 100 Hard Pack		Blue King Hard Pack	
Green 100 Hard Pack		Menthol 100 Hard Pack	
Menthol King Hard Pack		Non- Filter King Soft Pack	
Red 100 Hard Pack		Red King Hard Pack	
Silver 100 Hard Pack			

Brands of Tobacco Certified for Sale in Wisconsin

PM: Participating Manufacturer NPM: Non-participating Manufacturer

Thursday, May 1, 2025

Basic

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Philip Morris USA Inc. (Altria)

PM

100s Box

Blue Pack 100s Box

Blue Pack Box

Box

Gold Pack 100s Box

Gold Pack Box

Menthol Box

Menthol Gold Pack 100s Box

Menthol Gold Pack Box

Menthol Silver Pack 100s Box

Menthol Silver Pack Box

Benson & Hedges

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Philip Morris USA Inc. (Altria)

PM

100s Box

100s DeLuxe Box

100s DeLuxe Menthol Box

100s Luxury Box

100s Luxury Menthol Box

100s Menthol Box

Berley

Approval date: 6/1/2018

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Xcaliber International, Ltd., LLC

NPM

Blue 100

Blue King

Gold 100

Gold King

Menthol 100

Menthol Gold 100

Menthol Gold King

Menthol King

Non-Filter King

Red 100

Red King

Bugler RYO

Approval date: 3/1/2011

Country of Origin: Denmark

☐ CertFireSafe

Manufactured by: Scandinavian Tobacco Group Lane Ltd

PM

Can (6 oz)

Gold Can (6 oz)

Gold Pocket Pouch (0.65 oz)

Menthol Pocket Pouch (0.65 oz)

Pocket Pouch (0.65 oz)

Pocket Pouch (0.65 oz) \$1 off

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Thursday, May 1, 2025

Camel

Approval date: 3/2/2004

Country of Origin: US/ *Mexico

☒ CertFireSafe

Manufactured by: R.J. Reynolds Tobacco Company

PM

Black Series Blend 01 Box

Black Series Blend 03 Box

Black Series Gold 99 Box

Black Series Platinum 99 Box

Black Series Red 99 Box

Classic Blue 99 Box*

Classic Blue King Soft Pack

Classic Filters King Box

Classic Gold 99 Box*

Classic Menthol King Box

Classic Platinum King Box

Classic Turkish Royal King Box

Classic Wides Blue (80 mm) Box

Classic Wides Menthol (80 mm) Box

Crisp Non-Menthol Blue King Box

Crush King Box

Crush Non-Menthol Escape Gold Box

Crush Smooth Menthol King Box

Filter Menthol King Box

Jade King Box

Menthol Silver King Box

No. 9 Smooth Taste King Box

Royal King Box

Black Series Blend 02 Box

Black Series Blue Box

Black Series Gold Box

Black Series Platinum Box

Black Series Red Box

Classic Blue King Box

Classic Filters 99 Box*

Classic Filters King Soft Pack

Classic Gold King Box

Classic Menthol Silver King Box

Classic Turkish Gold King Box

Classic Turkish Silver King Box

Classic Wides Filters (80 mm) Box

Classic Wides Menthol Silver (80 mm) Box

Crisp Non-Menthol Green King Box

Crush Non-Menthol Escape Box

Crush Rich King Box

Crush Smooth Menthol Silver King Box

Gold King Box

Jade Silver King Box

No. 9 Smooth Menthe King Box

Regular Non Filter (70mm) Soft Pack

Silver King Box

Canoe RYO

Approval date: 7/19/2005

Country of Origin: United States

☐ CertFireSafe

Manufactured by: Wind River Tobacco Company, LLC

PM

English Blend 6 oz. bag

Halfzware Blend 6 oz. bag

Capri

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: R.J. Reynolds Tobacco Company

PM

Magenta Super Slim 100 Box

Menthol Indigo Super Slim 100 Box

Menthol Jade Super Slim 100 Box

Magenta Super Slim 120 Box

Menthol Indigo Super Slim 120 Box

Violet Super Slim 100 Box

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Thursday, May 1, 2025

Carlton	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Menthol Green 100 Box		Menthol Green 120 Soft Pack	
Menthol Green King Soft Pack		Red 100 Box	
Red 120 Soft Pack		Red King Box	

Chesterfield	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Philip Morris USA Inc. (Altria)			PM
100s Box		Blue Pack 100s Box	
Blue Pack Box		Box	
Menthol 100s Box		Menthol Box	

Crowns	Approval date: 11/30/2022	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: ITG Brands, LLC			PM
Blue 100s Box		Gold 100s Box	
Gold King Box		Menthol Dark Green 100s Box	
Menthol Dark Green King Box		Menthol Green 100s Box	
Menthol Green King Box		Red 100s Box	
Red King Box			

Doral	Approval date: 3/2/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Gold 100s Box		Gold King Box	
Menthol 100s Box		Menthol Gold 100s Box	
Menthol Gold King Box		Menthol King Box	
Red 100s Box		Red King Box	
Silver 100 Box		Silver King Box	

Drum RYO	Approval date: 12/12/2005	Country of Origin: United States	<input type="checkbox"/> CertFireSafe
Manufactured by: Top Tobacco, L.P.			PM
Golden Mellow 1.14 oz. Pouch		Golden Mellow 5.29 oz. Canister	
Halfzware Shag 1.14 oz. Pouch		Halfzware Shag 5 oz. Canister	

Dunhill	Approval date: 9/8/2008	Country of Origin: Indonesia	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Fine Cut Black (94mm) Box		Fine Cut White (94mm) Box	

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Thursday, May 1, 2025

Dunhill International	Approval date: 3/1/2004	Country of Origin: Nigeria	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
International Blue (94mm) Box		International Green (94mm) Box	
International Red (94mm) Box			
Eagle 20s	Approval date: 8/1/2012	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Vector Tobacco, LLC			PM
Blue 100s Box		Blue Kings Box	
Menthol Gold 100s Box		Menthol Gold Kings Box	
Menthol Silver 100s Box		Menthol Silver Kings Box	
Non-Filter Kings Box		Orange 100s Box	
Orange Kings Box		Red 100s Box	
Red Kings Box			
Echo	Approval date: 7/7/2016	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Xcaliber International, Ltd., LLC			NPM
Blue 100		Blue King	
Gold 100		Gold King	
Menthol 100		Menthol Gold 100	
Menthol Gold King		Menthol King	
Non-Filter		Red 100	
Red King			
Eclipse	Approval date: 3/2/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
King Box		Menthol King Box	
Edgefield	Approval date: 7/7/2016	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Xcaliber International, Ltd., LLC			NPM
Gold 100		Gold King	
Menthol 100		Menthol Gold 100	
Menthol Gold King		Menthol King	
Non-Filter King		Red 100	
Red King		Silver 100	
Silver King			

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Thursday, May 1, 2025

Eve	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Liggett Group LLC			PM
Amethyst 120s Box		Menthol Emerald 120s Box	
Menthol Turquoise 120s Box		Sapphire 120s Box	

Export A	Approval date: 12/5/2005	Country of Origin: Canada	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Japan Tobacco International U.S.A., Inc.			PM
Full Flavor Regular		Rich Taste Regular	
Smooth Taste Regular		Ultra Smooth Taste Regular	

Fortuna	Approval date: 10/22/2008	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: ITG Brands, LLC			PM
Blue 100s Box		Blue King Box	
Menthol Dark Green 100s Box		Menthol Dark Green King Box	
Menthol Green 100s Box		Menthol Green King Box	
Pale Blue 100s Box		Pale Blue King Box	
Red 100s Box		Red King Box	

Gambler RYO	Approval date: 12/12/2005	Country of Origin: United States	<input type="checkbox"/> CertFireSafe
Manufactured by: Top Tobacco, L.P.			PM
Full Flavor 0.6 oz. pouch		Full Flavor 6 oz. bag	
Gold 6 oz. bag		Menthol 0.6 oz.pouch	
Menthol 6 oz. bag		Silver 6 oz. bag	
TubeCut Full Flavor 0.35 oz. pouch		TubeCut Full Flavor 0.7 oz pouch	
TubeCut Full Flavor 1.5 oz. pouch		TubeCut Full Flavor 3 oz. bag	
TubeCut Full Flavor 8 oz. bag		TubeCut Gold 0.35 oz. pouch	
TubeCut Gold 1.5 oz. pouch		TubeCut Gold 3 oz. bag	
TubeCut Gold 8 oz. bag		TubeCut Menthol 0.35 oz. pouch	
TubeCut Menthol 1.5 oz. pouch		TubeCut Menthol 3 oz. bag	
TubeCut Menthol 8 oz. bag		TubeCut Silver 3 oz. bag	
TubeCut Silver 8 oz. bag			

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Thursday, May 1, 2025

GPC	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Classic Gold 100 Box		Classic Gold King Box	
Classic Menthol 100 Soft Pack		Classic Menthol Gold 100 Soft Pack	
Classic Menthol Gold King Soft Pack		Classic Menthol King Soft Pack	
Classic Menthol Silver 100 Soft Pack		Classic Non-Filter King Soft Pack	
Classic Red 100 Box		Classic Red King Box	
Classic Silver 100 Box		Classic Silver King Box	

Grand Prix	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Liggett Group LLC			PM
Blue 100s Box		Blue Kings Box	
Filter Red 100s Box		Filter Red Kings Box	
Menthol Gold 100s Box		Menthol Gold Kings Box	
Menthol Silver 100s Box		Non-Filter Classic Kings Box	
Orange 100s Box			

Great Country	Approval date: 9/1/2021	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Ohserase Manufacturing LLC			NPM
Full Flavor 100		Full Flavor King	
Gold 100		Gold King	
Menthol 100		Menthol Gold 100	
Menthol Gold King		Menthol King	
Silver 100		Silver King	

Kamel Red	Approval date: 3/2/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Genuine Original 100 Box		Genuine Original King Box	
Genuine Smooth Taste 100 Box		Genuine Smooth Taste King Box	

Kent	Approval date: 6/12/2015	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Classic 100s Soft Pack		Classic King Soft Pack	
Gold 100s Soft Pack		Gold King Soft Pack	
III Silver 100s Soft Pack		III Silver Kings Soft Pack	

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Thursday, May 1, 2025

Kentucky's Best

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Farmers Tobacco Co. of Cynthiana, Inc.

PM

Gold 100 Hard Pack

Gold 100 Soft Pack

Gold King Hard Pack

Gold King Soft Pack

Green 100 Hard Pack

Green King Hard Pack

Menthol 100 Hard Pack

Mentol King Hard Pack

Non- Filter King Soft Pack

Red 100 Hard Pack

Red 100 Soft Pack

Red King Hard Pack

Red King Soft Pack

Silver 100 Hard Pack

Silver 100 Soft Pack

Silver King Hard Pack

Kentucky's Best RYO

Approval date: 4/22/2009

Country of Origin: United States

☐ CertFireSafe

Manufactured by: Farmers Tobacco Co. of Cynthiana, Inc.

PM

Gold 16 oz.

Gold 6 oz.

Menthol 16 oz.

Menthol 6 oz.

Red 16 oz.

Red 6 oz.

Silver 16 oz.

Silver 6 oz.

Kite RYO

Approval date: 3/1/2011

Country of Origin: Denmark

☐ CertFireSafe

Manufactured by: Scandinavian Tobacco Group Lane Ltd

PM

Menthol Can (6 oz)

Menthol Pocket Pouch (0.65 oz)

Kool

Approval date: 6/12/2015

Country of Origin: United States

☒ CertFireSafe

Manufactured by: ITG Brands, LLC

PM

Black Menthol 100s Box

Black Menthol Kings Box

Blue Non-Menthol Box

Blue Non-Menthol Box 100s

Luxe Non Menthol 100s Box

Luxe Non Menthol Box

Luxe Non Menthol Gold 100s Box

Luxe Non Menthol Gold Box

Menthol Blue 100s Box

Menthol Blue King Box

Menthol King Box

Menthol King Soft Pack

Menthol Super Longs 100s Box

Non-Menthol Kings Box

Non-Menthol Super Longs Box 100s

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Thursday, May 1, 2025

L&M	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
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Manufactured by: Philip Morris USA Inc. (Altria) PM

100s Box	Blue Pack 100s Box
Blue Pack Box	Box
Menthol 100s Box	Menthol Bold Box
Menthol Box	Turkish Blend 100s Box
Turkish Blend Box	

LD by L. Ducat	Approval date: 8/31/2017	Country of Origin: Turkey	<input checked="" type="checkbox"/> CertFireSafe
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Manufactured by: Japan Tobacco International U.S.A., Inc. PM

Blue 100s Box	Blue King Box
Menthol 100s Box	Menthol Green 100s Box
Menthol Green King Box	Menthol King Box
Red 100s Box	Red King Box
Silver 100s Box	Silver King Box

Leaf by Lane Ltd RYO	Approval date: 6/3/2019	Country of Origin: Denmark	<input type="checkbox"/> CertFireSafe
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Manufactured by: Scandinavian Tobacco Group Lane Ltd PM

Pocket Pouch (0.65 oz)

Liggett Select	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
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Manufactured by: Liggett Group LLC PM

Blue 100s Box	Blue Kings Box
Menthol Gold 100s Box	Menthol Gold Kings Box
Menthol Silver 100s Box	Menthol Silver Kings Box
Non-Filter Kings Box	Orange 100s Box
Orange Kings Box	Red 100s Box
Red Kings Box	

Lucky Strike	Approval date: 3/1/2004	Country of Origin: US/ *Mexico	<input checked="" type="checkbox"/> CertFireSafe
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Manufactured by: R.J. Reynolds Tobacco Company PM

Activate Blue King Box	Activate Green Menthol King Box
Gold Filters 100 Box	Gold Filters King Box
Menthol 100 Box*	Menthol King Box
Menthol Silver 100 Box*	Menthol Silver King Box
Non-Filter King Soft Pack	Red Filters 100 Box
Red Filters King Box	

Brands of Tobacco Certified for Sale in Wisconsin

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Thursday, May 1, 2025

Main Street

Approval date: 7/1/2022

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Xcaliber International, Ltd., LLC

NPM

Blue 100

Gold 100

Gold King

Menthol 100

Menthol Gold 100

Menthol King

Red 100

Red King

Manitou

Approval date: 5/23/2019

Country of Origin: United States

☒ CertFireSafe

Manufactured by: U.S. Flue-Cured Tobacco Growers, Inc.

PM

No. 10 King Box

No. 5 King Box

No. 6 King Box

No. 7 King Box

No. 8 King Box

No. 9 King Box

Brands of Tobacco Certified for Sale in Wisconsin

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Thursday, May 1, 2025

Marlboro

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Philip Morris USA Inc. (Altria)

PM

100s Box	100s Soft Pack
72s Box	72s Gold Pack Box
72s Green Pack Box	72s Silver Pack Box
Black Gold Pack 100s Box	Black Gold Pack Box
Black Menthol 72s Box	Black Special Blend 100s Box
Black Special Blend Box	Blend No. 27 100s Box
Blend No. 27 Box	Box
Eighty-Threes Box	Gold Label 100s Box
Gold Label Box	Gold Pack 100s Box
Gold Pack 100s Soft Pack	Gold Pack Box
Gold Pack Soft Pack	Menthol 100s Box
Menthol Black Special Blend 100s Box	Menthol Black Special Blend Box
Menthol Blue Pack 100s Box	Menthol Blue Pack Box
Menthol Bold Ice Box	Menthol Box
Menthol Gold Pack 100s Box	Menthol Gold Pack Box
Menthol Ice 100s Box	Menthol Ice Box
Menthol Silver Pack 100s Box	Menthol Silver Pack Box
Menthol Slate 100s Box	Menthol Slate Box
Menthol Smooth Ice Box	Menthol Special Blend 100s Box
Menthol Special Blend Box	Midnight Menthol Box
NXT Box	Red Label 100s Box
Red Label Box	Silver Pack 100s Box
Silver Pack Box	Smooth 100s Box
Smooth Box	Soft Pack
Southern Cut Box	Special Select (Gold Pack) 100s Box
Special Select (Gold Pack) Box	Special Select (Red Pack) 100s Box
Special Select (Red Pack) Box	

Maverick

Approval date: 6/12/2015

Country of Origin: United States

☒ CertFireSafe

Manufactured by: ITG Brands, LLC

PM

Box	Box 100s
Gold Box	Gold Box 100s
Menthol Box	Menthol Box 100s
Menthol Gold Box 100s	Non-Menthol Box
Non-Menthol Box 100s	Silver Box 100s

Brands of Tobacco Certified for Sale in Wisconsin

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Thursday, May 1, 2025

Merit	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Philip Morris USA Inc. (Altria)			PM
Blue Pack 100s Box		Blue Pack Box	
Gold Pack Box			
Midnight Special RYO	Approval date: 3/1/2004	Country of Origin: Denmark	<input type="checkbox"/> CertFireSafe
Manufactured by: Scandinavian Tobacco Group Lane Ltd			PM
Menthol Pocket Pouch (0.65 oz)		Pocket Pouch (0.65 oz)	
Misty	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Blue Slim 100 Box		Blue Slim 120 Box	
Menthol Green Slim 100 Box		Menthol Green Slim 120 Box	
Menthol Silver Slim 100 Box		Rose Slim 100 Box	
Monarch	Approval date: 3/2/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Classic Blue 100 Soft Pack		Classic Gold 100 Soft Pack	
Classic Gold King Box		Classic Menthol 100 Soft Pack	
Classic Menthol Gold 100 Soft Pack		Classic Menthol Gold King Soft Pack	
Classic Menthol King Soft Pack		Classic Red 100 Soft Pack	
Classic Red King Box			
Montclair	Approval date: 11/30/2022	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: ITG Brands, LLC			PM
Black 100s Box		Black King Size Box	
Blue 100s Box		Blue King Size Box	
Menthol Dark Green 100s Box		Menthol Dark Green King Size Box	
Menthol Gold 100s Box		Silver 100s Box	
Montego	Approval date: 11/5/2019	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Liggett Group LLC			PM
Blue 100s Box		Blue Kings Box	
Menthol Gold 100s Box		Menthol Gold Kings Box	
Menthol Silver 100s Box		Menthol Silver Kings Box	
Orange 100s Box		Red 100s Box	
Red Kings Box			

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Thursday, May 1, 2025

More	Approval date: 3/2/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Gold Slim 120 Soft Pack		Menthol Silver Slim 120 Soft Pack	
Menthol Slim 120 Soft Pack		Slim 120 Soft Pack	

Nashville RYO	Approval date: 11/9/2009	Country of Origin: United States	<input type="checkbox"/> CertFireSafe
Manufactured by: Wind River Tobacco Company, LLC			PM
Full Flavor 1.41 oz. pouch		Full Flavor 6 oz. can	
Menthol 6 oz. can			

Native	Approval date: 12/13/2019	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Native Trading Associates			NPM
Blue 100s Box		Blue 100s Soft	
Blue King Box		Blue King Soft	
Full Flavor 100s Box		Full Flavor 100s Soft	
Full Flavor King Box		Full Flavor King Soft	
Menthol 100s Box		Menthol 100s Soft	
Menthol King Box		Menthol King Soft	
Non-filter King Box		Pale Blue 100s Box	
Pale Blue 100s Soft		Pale Blue King Box	
Pale Blue King Soft		Pale Green 100s Box	
Pale Green 100s Soft		Pale Green King Box	
Pale Green King Soft			

Nat's	Approval date: 8/12/2020	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Philip Morris USA Inc. (Altria)			PM
Blue King		King	
Menthol King		Yellow King	

Brands of Tobacco Certified for Sale in Wisconsin

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Thursday, May 1, 2025

Natural American Spirit

Approval date: 10/11/2005

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Santa Fe Natural Tobacco Co. Inc.

PM

100% US Grown Full Bodied King Hard Pack

Balanced King Hard Pack

Full Bodied King Hard Pack

Made with Organic Tobacco Smooth Taste King

Menthol Full Bodied King Hard Pack

Non-Filter King Hard Pack

Organic Mellow King Hard Pack

Perique Blend Rich Robust King

Smooth Mellow King Hard Pack

100% US Grown Mellow King Hard Pack

Balanced Taste Hunter King Hard Pack

Full-Bodied Red Hard Pack

Mellow King Hard Pack

Menthol Mellow King Hard Pack

Organic Full Bodied King Hard Pack

Perique Blend Rich King Hard Pack

Smooth Gold Hard Pack

Natural American Spirit

Approval date: 10/11/2005

Country of Origin: United States

☐ CertFireSafe

Manufactured by: Santa Fe Natural Tobacco Co. Inc.

PM

100% Organic RYO Pouch

100% US Grown RYO Tin

Original RYO Tin

100% US Grown RYO Pouch

Original RYO Pouch

Perique Blend RYO Pouch

Brands of Tobacco Certified for Sale in Wisconsin

PM: Participating Manufacturer NPM: Non-participating Manufacturer

Thursday, May 1, 2025

Newport

Approval date: 6/12/2015

Country of Origin: United States

☒ CertFireSafe

Manufactured by: R.J. Reynolds Tobacco Company

PM

Boost Gold King Box
EXP Non-Menthol Flex 100 Box
EXP Non-Menthol Lux 100 Box
EXP Non-Menthol Max 100 Box
EXP Non-Menthol Mix 100 Box
Menthol 100 Box
Menthol Blue Classic 100 Box
Menthol Gold Classic 100 Box
Menthol Gold Classic King Box
Menthol King Box
Menthol Platinum Blue 100 Box
Menthol Smooth Select Classic 100 Box
Non-Menthol 100 Box
Non-Menthol Blend Box
Non-Menthol Blend Silver Box
Non-Menthol Gold King Box
Non-Menthol Green King Box
Non-Menthol Select 100 Box
Reserve Non-Menthol 100 Box
Reserve Non-Menthol Gold 100 Box
Signature 100 Box
Signature Non-Menthol 100 Box
Signature Non-Menthol Blend Box

Boost Menthol King Box
EXP Non-Menthol Flex Box
EXP Non-Menthol Lux Box
EXP Non-Menthol Max Box
EXP Non-Menthol Mix Box
Menthol 100 Soft Pack
Menthol Blue Classic King Box
Menthol Gold Classic 100 Soft Pack
Menthol Gold Classic King Soft Pack
Menthol King Soft Pack
Menthol Platinum Blue King Box
Menthol Smooth Select Classic King Box
Non-Menthol Blend 100 Box
Non-Menthol Blend Silver 100 Box
Non-Menthol Gold 100 Box
Non-Menthol Green 100 Box
Non-Menthol King Box
Non-Menthol Select King Box
Reserve Non-Menthol Box
Reserve Non-Menthol Gold Box
Signature Box
Signature Non-Menthol Blend 100 Box
Signature Non-Menthol Box

Now

Approval date: 3/2/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: R.J. Reynolds Tobacco Company

PM

Menthol Green 100 Soft Pack
Red 100 Soft Pack

Menthol Green King Soft Pack
Red King Soft Pack

Old Gold

Approval date: 6/12/2015

Country of Origin: United States

☒ CertFireSafe

Manufactured by: R.J. Reynolds Tobacco Company

PM

Blue Filter 100 Soft Pack
Filter King Box
Gold 100 Box

Filter 100 Box
Filter King Soft Pack
Gold King Box

Brands of Tobacco Certified for Sale in Wisconsin

PM: Participating Manufacturer NPM: Non-participating Manufacturer

Thursday, May 1, 2025

Our Advertiser RYO

Approval date: 5/1/2020

Country of Origin: United States

☐ CertFireSafe

Manufactured by: Top Tobacco, L.P.

PM

Regular 1 oz. Pouch

Pall Mall

Approval date: 3/1/2004

Country of Origin: US/ *Mexico

☒ CertFireSafe

Manufactured by: R.J. Reynolds Tobacco Company

PM

Blue Filter 100 Box*

Blue Filter King Box*

Classic Menthol 100 Box

Classic Menthol King Box

Classic Non-Filter King Soft Pack

Menthol Black Filter 100 Box*

Menthol Black Filter King Box

Menthol Green Filter 100 Box*

Menthol Green Filter King Box*

Menthol White Filter 100 Box*

Menthol White Filter King Box*

Orange Filter 100 Box*

Orange Filter King Box*

Red Filter 100 Box*

Red Filter King Box

Select Blue 100 Box

Select Blue Box

Select Menthol 100 Box

Select Menthol Box

Select Red 100 Box

Select Red Box

Vintage Gold 100 Soft Pack

Parliament

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Philip Morris USA Inc. (Altria)

PM

(Blue Pack) Box

(White Pack) 100s Box

(White Pack) Box

Menthol (Green Pack) Box

Menthol (White Pack) 100s Box

Menthol (White Pack) Box

Menthol Silver Pack Box

Silver Pack Box

Peter Stokkebye RYO

Approval date: 3/3/2004

Country of Origin: Denmark

☐ CertFireSafe

Manufactured by: Peter Stokkebye Tobaksfabrik A/S

PM

Amsterdam Shag 150g tin (5.3 oz)

Amsterdam Shag 35g pouch (1.23 oz)

Danish Export 150g tin (5.3 oz)

Danish Export 35g pouch (1.23 oz)

London Export 150g tin (5.3 oz)

London Export 35g pouch (1.23 oz)

Norwegian Shag 150g tin (5.3 oz)

Norwegian Shag 35g pouch (1.23 oz)

Stockholm Blend 150g tin (5.3 oz)

Stockholm Blend 35g pouch (1.23 oz)

Turkish Export 150g tin (5.3 oz)

Turkish Export 35g pouch (1.23 oz)

Premier RYO

Approval date: 7/16/2018

Country of Origin: United States

☐ CertFireSafe

Manufactured by: Top Tobacco, L.P.

PM

Blue 3 oz. bag

Blue 8 oz. bag

Full Flavor 3 oz. bag

Full Flavor 8 oz. bag

Menthol 3 oz. bag

Menthol 8 oz. bag

Brands of Tobacco Certified for Sale in Wisconsin

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Thursday, May 1, 2025

Pyramid

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Liggett Group LLC

PM

Blue 100s Box
Menthol Gold 100s Box
Menthol Silver 100s Box
Non-Filter Kings Box
Orange Kings Box
Red Kings Box

Blue Kings Box
Menthol Gold Kings Box
Menthol Silver Kings Box
Orange 100s Box
Red 100s Box

Rave

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: ITG Brands, LLC

PM

Gold 100s Box
Menthol Dark Green 100s Box
Red 100s Box

Gold King Box
Menthol Dark Green King Box
Red King Box

Salem

Approval date: 6/12/2015

Country of Origin: United States

☒ CertFireSafe

Manufactured by: ITG Brands, LLC

PM

Gold Non-Menthol 100s Box
Menthol 100s Box
Menthol Gold King Box
Menthol Silver 100s Box
Menthol Slim 100s Box
Non-Menthol Box

Gold Non-Menthol Box
Menthol Gold 100s Box
Menthol King Box
Menthol Silver King Box
Non-Menthol 100s Box
Silver Non-Menthol 100s Box

Seneca

Approval date: 6/1/2015

Country of Origin: Canada

☒ CertFireSafe

Manufactured by: Grand River Enterprises Six Nations, Ltd.

NPM

100s Box Blue
100s Box Full Flavor
100s Box Menthol
100s Box Smooth Menthol
120s Box Menthol
120s Box Smooth Menthol
King Box Blue
King Box Medium
King Box Non-Filter
King Box Smooth Menthol

100s Box Extra Smooth Menthol
100s Box Medium
100s Box Silver
120s Box Full Flavor
120s Box Smooth
120s Box Ultra
King Box Full Flavor
King Box Menthol
King Box Silver

Brands of Tobacco Certified for Sale in Wisconsin

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Thursday, May 1, 2025

SF	Approval date: 1/1/2015	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: NASCO Products, LLC			PM
Blue 100s Box	Blue King Box		
Gray 100s Box	Gray King Box		
Menthol Dark Green 100s Box	Menthol Dark Green King Box		
Menthol Pale Green 100s Box	Menthol Pale Green King Box		
Non-Filter King Box	Non-Filter King Soft Pack		
Red 100s Box	Red King Box		
Shield	Approval date: 3/7/2016	Country of Origin: Dominican Republic	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: U.S. Flue-Cured Tobacco Growers, Inc.			PM
Blue 100 Box	Blue King Box		
Menthol Green 100 Box	Menthol Green King Box		
Menthol Silver 100 Box	Red 100 Box		
Red King Box	Silver 100 Box		
Silver King Box			
Signal	Approval date: 9/1/2021	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Ohserase Manufacturing LLC			NPM
Bold 100	Bold King		
Full Flavor 100	Full Flavor King		
Mellow 100	Mellow King		
Menthol 100	Menthol King		
Menthol Max 100	Menthol Max King		
Menthol Smooth 100	Menthol Smooth King		
Smooth 100	Smooth King		
Ultra Smooth 100	Ultra Smooth King		
Sonoma	Approval date: 11/30/2022	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: ITG Brands, LLC			PM
Blue 100s Box	Blue 100s Soft Pack		
Gold 100s Box	Gold 100s Soft Pack		
Gold King Box	Menthol Dark Green 100s Box		
Menthol Dark Green 100s Soft Pack	Menthol Dark Green King Box		
Menthol Green 100s Box	Menthol Green 100s Soft Pack		
Menthol Green King Box	Non-Filter King Soft Pack		
Red 100s Box	Red 100s Soft Pack		
Red King Box			

Brands of Tobacco Certified for Sale in Wisconsin

PM: Participating Manufacturer NPM: Non-participating Manufacturer

Thursday, May 1, 2025

State Express 555	Approval date: 3/1/2004	Country of Origin: Indonesia	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Gold King Box			

Tareyton	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: R.J. Reynolds Tobacco Company			PM
Classic 100 Soft Pack		Classic King Soft Pack	

Teton RYO	Approval date: 7/19/2005	Country of Origin: United States	<input type="checkbox"/> CertFireSafe
Manufactured by: Wind River Tobacco Company, LLC			PM
Blue 16 oz. bag		Blue 6 oz. bag	
Menthol 16 oz. bag		Menthol 6 oz. bag	
Regular 16 oz. bag		Regular 6 oz. bag	

Top RYO	Approval date: 12/12/2005	Country of Origin: United States	<input type="checkbox"/> CertFireSafe
Manufactured by: Top Tobacco, L.P.			PM
Gold 0.6 oz. pouch		Gold 6 oz. canister	
Menthol 0.6 oz. pouch		Menthol 0.65 oz. pouch	
Menthol 6 oz. canister		Regular 0.6 oz. pouch	
Regular 6 oz. canister		Superroll Gold 0.4 oz. pouch	
Superroll Gold 3 oz. bag		Superroll Gold 3.5 oz. canister	
Superroll Gold 8 oz. bag		Superroll Menthol 0.4 oz. pouch	
Superroll Menthol 0.8 oz. pouch		Superroll Menthol 3 oz. bag	
Superroll Menthol 3.5 oz. canister		Superroll Menthol 8 oz. bag	
Superroll Regular 0.4 oz. pouch		Superroll Regular 0.8 oz. pouch	
Superroll Regular 3 oz. bag		Superroll Regular 3.5 oz. canister	
Superroll Regular 8 oz. bag			

Tourney	Approval date: 3/1/2004	Country of Origin: United States	<input checked="" type="checkbox"/> CertFireSafe
Manufactured by: Liggett Group LLC			PM
Full Flavor 100s Box		Full Flavor Kings Box	
Gold 100s Box		Gold Kings Box	
Menthol Full Flavor 100s Box		Menthol Full Flavor Kings Box	
Menthol Gold 100s Box		Menthol Gold Kings Box	
Non-Filter Kings Box		Slims Blue 120s Box	
Slims Menthol Teal 120s Box		Slims Rose 120s Box	

Brands of Tobacco Certified for Sale in Wisconsin

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Thursday, May 1, 2025

Traffic

Approval date: 3/7/2016

Country of Origin: Dominican Republic ☒ CertFireSafe

Manufactured by: U.S. Flue-Cured Tobacco Growers, Inc.

PM

Blue 100s Box

Blue Kings Box

Menthol Green 100s Box

Menthol Green Kings Box

Menthol Silver 100s Box

Red 100s Box

Red Kings Box

Silver 100s Box

True

Approval date: 6/12/2015

Country of Origin: United States ☒ CertFireSafe

Manufactured by: R.J. Reynolds Tobacco Company

PM

Blue 100 Box

Blue 100 Soft Pack

Blue King Box

Blue King Soft Pack

Menthol Green 100 Soft Pack

Menthol Green King Soft Pack

USA

Approval date: 3/1/2004

Country of Origin: United States ☒ CertFireSafe

Manufactured by: Vector Tobacco, LLC

PM

100s Box

Blue 100s Box

Blue Kings Box

Kings Box

Menthol 100s Box

Menthol Kings Box

Menthol Silver 100s Box

Menthol Silver Kings Box

Silver 100s Box

USA Gold

Approval date: 11/30/2022

Country of Origin: United States ☒ CertFireSafe

Manufactured by: ITG Brands, LLC

PM

Blue 100s Box

Blue 100s Soft Pack

Blue King Box

Blue King Soft Pack

Gold 100s Box

Gold 100s Soft Pack

Gold King Box

Gold King Soft Pack

Menthol 100s Box (Dark Green Packaging)

Menthol 100s Soft Pack (Dark Green Packaging)

Menthol Gold 100s Box

Menthol Gold 100s Soft Pack

Menthol Gold King Soft Pack

Menthol Gold Kings Box

Menthol King Box (Dark Green Packaging)

Menthol King Soft Pack (Dark Green Packaging)

Non-Filter King Soft Pack

Red 100s Box

Red 100s Soft Pack

Red King Box

Red King Soft Pack

Brands of Tobacco Certified for Sale in Wisconsin

PM: Participating Manufacturer NPM: Non-participating Manufacturer

Thursday, May 1, 2025

Vantage

Approval date: 3/2/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: R.J. Reynolds Tobacco Company

PM

Classic 100 Soft Pack

Classic King Soft Pack

Classic Menthol 100 Soft Pack

Classic Menthol King Soft Pack

Classic Silver 100 Box

Classic Silver King Box

VB Made in the USA

Approval date: 7/20/2015

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Farmers Tobacco Co. of Cynthiana, Inc.

PM

Blue 100 Hard Pack

Gold 100 Hard Pack

Gold King Hard Pack

Green 100 Hard Pack

Menthol 100 Hard Pack

Non-Filter King Soft Pack

Red 100 Hard Pack

Red King Hard Pack

Virginia Slims

Approval date: 3/1/2004

Country of Origin: United States

☒ CertFireSafe

Manufactured by: Philip Morris USA Inc. (Altria)

PM

120s Gold Pack Box

120s Menthol Gold Pack Box

120s Menthol Silver Pack Box

120s Silver Pack Box

Box

Gold Pack Box

Menthol Box

Menthol Gold Pack Box

Menthol Silver Pack Box

Silver Pack Box

Superslims Box

Superslims Menthol Box

VLN

Approval date: 7/1/2022

Country of Origin: United States

☒ CertFireSafe

Manufactured by: NASCO Products, LLC

PM

King Box

Menthol King Box

Wildhorse

Approval date: 3/7/2016

Country of Origin: Dominican Republic ☒ CertFireSafe

Manufactured by: U.S. Flue-Cured Tobacco Growers, Inc.

PM

Gold 100 Box

Gold King Box

Menthol Green 100 Box

Menthol Green King Box

Menthol Silver 100 Box

Red 100 Box

Red King Box

Silver 100 Box

Silver King Box

Brands of Tobacco Certified for Sale in Wisconsin

PM: Participating Manufacturer NPM: Non-participating Manufacturer
Thursday, May 1, 2025

Winston Approval date: 6/12/2015 Country of Origin: United States ☒ CertFireSafe
Manufactured by: ITG Brands, LLC PM

- | | |
|------------------------|----------------------|
| Black Box | Black Box 100s |
| Gold 100s Box | Gold King Box |
| Menthol Green 100s Box | Menthol Green Box |
| Red 100s Box | Red King Box |
| Select Gold Box | Select Gold Box 100s |
| Select Red Box | Select Red Box 100s |
| White 100s Box | White King Box |